

Why Choose Christian Flooring?

Helpful flooring specialists: Our knowledgeable, no-pressure team will help you find the perfect fit for your home and budget.

Incredible in-store selection: Discover carpet with the function, feel, style, and color you desire.

Free measure service: We'll professionally measure your home to eliminate any surprises.

Sample lending: Feel free to borrow a sample so you can see it in your home's lighting and color scheme.

Right Now Redo: If you don't love your new flooring, we'll replace with something else for free.

Lifetime installation guarantee: Our in-house installation experts provide fast, precise service that is guaranteed for the life of your floors.

Peace of mind: Our stellar reputation and numerous awards are proof that our customers love us and that we love them.

Flexible financing: Ask about our options to find what's right for you.

HENRIETTA
2710 W Henrietta Rd
(585) 340-6230

GREECE
4655 Ridge Rd W
(585) 352-1170

WEBSTER
657 Ridge Rd
(585) 216-1049

CHRISTIAN-FLOORING.COM

The
**SMART,
SIMPLE,
INSPIRING GUIDE TO**
Buying Carpet Flooring.

Christian
FLOORING

Every year we help thousands of customers find the perfect flooring for their homes. Yet we're still surprised by how much misinformation and confusion is out there. So we've made it our mission to simplify the process by empowering customers with knowledge, supporting them with our experience and selection, and standing behind them with our **Right Now Redo** and lifetime installation guarantee. This guide will help you understand your options for both picking the right flooring and choosing the right team to help you.

It's your home. Expect the best.

Chris Curts

Chris Curts

Owner, CEO, Christian Flooring

Tip:

Fiber, style, and construction can affect color in dramatic ways. We recommend borrowing a few of our samples so you can see how they'll look in your home's lighting.

4 Key Factors when Shopping for Carpet: Function. Feel. Style. Color.

When it comes to carpet, there is an overwhelming number of options to consider. It's not just about your budget, it's about meeting your unique expectations. It's equal parts rational and emotional, practical and personal. By focusing on these four categories, you'll streamline the process to determine what's right for you.

Function: Function is among the most important factors to consider. Each of the questions below will help you choose the fiber and features that are ideal for your needs.

- What areas are you doing?
- Do you have pets? Kids? Other considerations?
- How long do you want your carpet to look like new?
- Do you have any special concerns?

Feel: Do you want supreme softness to the touch? Or do you prefer a more cushiony feel? Maybe somewhere in between? The best advice is to try out a few options – see how they feel to walk on and how they feel to touch.

Style: Whether you want to play it safe or make a bold statement, there are options to fit every function and budget.

Color: Different materials and fibers can accept color in different ways. To get the best sense of how a specific selection will look in your home, simply borrow a sample from us and see for yourself.

Materials Matter

Each fiber type offers unique advantages for different locations and lifestyles.

Polyester “The practical all-around performer”

- Premium features at a very affordable price
- Maximum stain resistance
- Ideal for low traffic areas
- Widest array of colors
- Recyclable

Nylon “The top choice for durability”

- Maximum durability for the years ahead
- Stands up to use and abuse
- Offers stain, mold, and mildew resistance
- Ideal for high-traffic areas
- Most popular choice for growing families

Wool “The natural choice for luxury feel”

- Premium fiber for uncompromising comfort
- Good durability and luxurious feel
- Offers some stain, mold, and mildew resistance
- Hypoallergenic and organic
- Ideal for more formal settings

Olefin “The colorful option for value and durability”

- One of the most affordable options available
- Very durable and wool-like in appearance
- Exceptional stain and moisture resistance
- Deep colors and unique patterns available
- Ideal as a short-term or low-traffic solution

Triexta: “The remarkably tough yet soft alternative”

- A new material designed for modern living
- Incredible durability and luxurious softness
- Exceptional stain and wear resistance
- The look of nylon without the sheen
- Ideal for most areas in the home

	Stain Resistance	Durability	Cleaning	Value
Polyester	●●●●●	●●	●●●	●●●
Nylon	●●●	●●●●●	●●●●●	●●●●●
Wool	●	●●●●●	●●	●●
Olefin	●●●	●●	●●●	●●●
Triexta SmartStrand	●●●●●	●●●	●●●●●	●●●●●

These ratings are based on natural states and have no absolutes.



Take It from a Guy Who's Been Sacked 323 Times, Padding Matters

Most folks consider padding an afterthought. But it's surprisingly important. The right pad not only adds to the comfort and feel of your carpet, it can help reduce wear, fend off stains, manage moisture, and even help insulate your home.

Urethane Foam: The cheapest, and unsurprisingly, the quickest to break down with use.

Rebond Pad: This is the ideal choice for most homes. Under average use it should last for 10 years, or more.

Memory Foam: This is the premium choice for comfort and durability.

Installation matters

Proper installation is not only essential for your manufacturer's warranty, it's necessary for your peace of mind. This is why we at Christian Flooring employ our own team of installation specialists. They work to our standards and we stand behind their work with a lifetime installation guarantee.

Tip:

Choose a retailer that installs and stands behind the products they sell. If they hand you a list of third-party contractors, they're often not legally responsible or accountable beyond the sale of the materials.



Love It or We'll Replace It, Free.

We want you to have something you'll love, not just something you can live with. That's why we created the **Right Now Redo**. If you're not completely satisfied, we'll replace it for free. It's your home. Expect the best.

The Details:

- You have 30 days from the time of installation to request your **Right Now Redo**.
- Only services we performed under contract to prepare the room and install the carpet are covered under the **Right Now Redo**.
- If you upgrade to an item of greater value, you'll only pay for the additional product cost.