

4 Key Factors when Shopping for Vinyl: Function. Versatility. Style. Color.

Vinyl has come a long way from the days of 1950s linoleum. While the styles, colors, patterns, and textures have changed significantly, vinyl's flexibility and practicality continue to make it a great fit for many spots in your home.

Function: This is among the most important factors to consider. Each of the questions below will help you choose the vinyl flooring that's ideal for your needs.

- What areas are you doing?
- Do you have pets? Kids? Other considerations?
- What are your biggest concerns? Staining? Heavy traffic? Furniture being moved?
- Do you have any special concerns?

Versatility: Today's vinyl offers resiliency and flexibility in form and function. It is available in tile, plank, and sheet options with sizes that will fit your most challenging areas – such as bathrooms, entryways, and basements.

Style: Vinyl can easily achieve the look and texture of different woods, stone, and other materials with incredible realism. And if you're already a fan of vinyl flooring, you'll be impressed with the incredible advances in design and performance.

Color: Whether you're looking for something to complement your mudroom or accent your laundry room, vinyl offers a broad spectrum of colors, unique designs, and playful patterns not often found in most material.

Why Choose Christian Flooring?

Helpful flooring specialists: Our knowledgeable, no-pressure team will help you find the perfect fit for your home and budget.

Incredible in-store selection: Discover vinyl with the function, versatility, style, and color you desire.

Free measure service: We'll professionally measure your home to eliminate any surprises.

Sample lending: Feel free to borrow a sample so you can see it in your home's lighting and color scheme.

Right Now Redo: If you don't love your new flooring, we'll replace with something else for free.

Lifetime installation guarantee: Our in-house installation experts provide fast, precise service that is guaranteed for the life of your floors.

Peace of mind: Our stellar reputation and numerous awards are proof that our customers love us and that we love them.

Flexible financing: Ask about our options to find what's right for you.

HENRIETTA
2710 W Henrietta Rd
(585) 340-6230

GREECE
4655 Ridge Rd W
(585) 352-1170

WEBSTER
657 Ridge Rd
(585) 216-1049

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The
**SMART,
SIMPLE,
INSPIRING GUIDE TO
Buying Vinyl Flooring.**

Christian
FLOORING

**RIGHT NOW
REDO**

*Love It or We'll
Replace It, Free.*

We want you to have something you'll love, not just something you can live with. That's why we created the **Right Now Redo**. If you're not completely satisfied, we'll replace it for free. It's your home. Expect the best.

The Details:

- You have 30 days from the time of installation to request your **Right Now Redo**.
- Only services we performed under contract to prepare the room and install the flooring are covered under the **Right Now Redo**.
- If you upgrade to an item of greater value, you'll only pay for the additional product cost.

"People are always surprised by our vinyl selection. The colors, styles, and finishes are simply stunning — and not just for the laundry room. If you're looking for something durable, easy to care for, and beautiful, it's worth checking out. It's your home. Expect the best."

-Christian Flooring CEO, Chris Curts

Options Matter

Traditionally, vinyl only came in rolls, but now its exceptional flexibility and moisture resistance is available in tiles and planks that give you more options to enhance the look and style of your home.

Tiles: These can be laid in a variety of patterns and orientations to create a custom look. Some vinyl tile can even be grouted for a more realistic appearance.

Planks: Designed to resemble hardwood planks, these often include realistic features such as texturing and beveled edges.

Durability Matters

Vinyl comes in a variety of thicknesses and finishes, in commercial and residential grades that deliver the perfect combination of style and real world practicality. Vinyl is:

- Pet and kid friendly
- Stain and scratch resistant
- Moisture and mildew resistant
- Easily cleaned
- Easily repaired if it's tile or plank vinyl

Installation Matters

While a benefit of vinyl flooring is its ease of installation, installing it properly is essential for your manufacturer's warranty and your peace of mind. This is why we at Christian Flooring employ our own team of installation specialists. They work to our exacting standards and we stand behind their work with a lifetime installation guarantee.

Tip:

Choose a retailer that installs and stands behind the products they sell. If they hand you a list of third-party contractors, they're often not legally responsible or accountable beyond the sale of the materials.