

4 Keys Factors when Shopping for Laminate: Function. Texture. Style. Quality.

Laminate gives you the look of hardwood flooring with great resiliency to temperature fluctuations, dent resistance, and scratches. It's a smart choice for families with active pets, young children, or high-traffic areas such as entryways and hallways.

Function: Laminate is available in a multitude of wear layers and thicknesses. While each variation provides a similar level of dent resistance, thicker laminates dampen sound better. If you wear hard-soled shoes, heels, have pets with nails, or just kids that like to crash and clang their toys, you'll appreciate a thicker material.

Answering these questions will help determine the laminate flooring for your needs.

- What areas are you doing?
- Do you have pets? Kids? Other considerations?
- Do you have any special concerns?

Texture: The feel of the surface goes a long way toward achieving the look and lifespan you want from your floor. With options such as high or low gloss, hand-scraped, beveled, rustic, and modern finishes, there's a look to suit your personal style and exacting standards.

Style: If you want the look of a particular species of wood, but it simply isn't practical for your home, laminate is an ideal alternative. In fact, the industry has gotten so skilled at making laminates that look and feel like real wood, you might not be able to detect a difference.

Quality: Laminate can present a significant economical value for your home. But keep in mind, factors such as thickness, wear layer, the level of detail in the finish, and the plank size can affect the overall performance and lifespan of the flooring you choose.

Why Choose Christian Flooring?

Helpful flooring specialists: Our knowledgeable, no-pressure team will help you find the perfect fit for your home and budget.

Incredible in-store selection: Discover laminate with the function, texture, style, and quality you desire.

Free measure service: We'll professionally measure your home to eliminate any surprises.

Sample lending: Feel free to borrow a sample so you can see it in your home's lighting and color scheme.

Right Now Redo: If you don't love your new flooring, we'll replace with something else for free.

Lifetime installation guarantee: Our in-house installation experts provide fast, precise service that is guaranteed for the life of your floors.

Peace of mind: Our stellar reputation and numerous awards are proof that our customers love us and that we love them.

Flexible financing: Ask about our options to find what's right for you.

HENRIETTA
2710 W Henrietta Rd
(585) 340-6230

GREECE
4655 Ridge Rd W
(585) 352-1170

WEBSTER
657 Ridge Rd
(585) 216-1049

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The
**SMART,
SIMPLE,
INSPIRING GUIDE TO**
Buying Laminate Flooring.

Christian
FLOORING



*Love It or We'll
Replace It, Free.*

We want you to have something you'll love, not just something you can live with. That's why we created the **Right Now Redo**. If you're not completely satisfied, we'll replace it for free. It's your home. Expect the best.

The Details:

- You have 30 days from the time of installation to request your **Right Now Redo**.
- Only services we performed under contract to prepare the room and install the flooring are covered under the **Right Now Redo**.
- If you upgrade to an item of greater value, you'll only pay for the additional product cost.

Today's laminate flooring is much higher quality than even a few years ago. It's more resistant to moisture and scratching. The styles, colors, and textures are more diverse and realistic, yet the costs have actually come down. It's your home. Expect the best.

-Christian Flooring CEO, Chris Curts

Trust Matters

While laminate floors tend to be more budget-friendly, we never compromise on craftsmanship to save a few pennies. Inferior laminates made overseas and sold under generic or as store brands are often not made to the safety and durability standards we insist upon. Most of our laminates are made right here in the USA, and our imported products have been made exclusively by top manufacturers under close supervision to ensure quality. If you ever have any doubt, just ask.

Installation Matters

While laminate flooring has a reputation for being easier to install, it can still present challenges for even the handiest homeowners. That's why we at Christian Flooring employ a team of experienced installation specialists who work to our exacting standards. And, we stand behind their work with a lifetime installation guarantee.

————— *Tip:* —————

Choose a retailer that installs and stands behind the products they sell. If they hand you a list of third-party contractors, they're often not legally responsible or accountable beyond the sale of the materials.